A Community for All

Marathon County's Core Values

SERVICE is responsively delivering on our commitments to all of our internal and external cust

INTEGRITY is honesty, openness, and demonstrating mutual respect and trust in others.

QUALITY is providing public services that are reflective of "best practices" in the field.

DIVERSITY is actively welcoming and valuing people with different perspectives and experience

SHARED PURPOSE is functioning as a team to attain our organizational goals and working column with our policy makers, departments, employees, and customers.

STEWARDSHIP OF OUR RESOURCES is conserving the human, natural, cultural, and financial r for current and future generations.

Diversity Affairs Commission's Mission/Purp

"The Diversity Affairs Commission exists to ensure that Marath county is an open, inclusive, and diverse place to live and work 2016 Comprehensive Plan Objective 3.8) and to achieve racial ethnic equity and advocate for minority populations throughout Marathon County, to foster cross-cultural understanding, and e our diversity."

Approved by the Marathon County Board April 2020

Diversity Affairs Commission Duties

<u>Duties and Responsibilities</u>: The Commission is charged with making recommendations to the Committee relative to internal Marathon County operating policies and with engaging external support of the following strategies identified within the county's 2016 Comprehensive Plan:

- Promote health equity (i.e., a state where everyone has the opportunity to attain their hig health).
- Develop a plan to reduce and eliminate health and social disparities (i.e., seek to eliminate differences in health and social status between people related to demographic factors segunder, income or geographic region).
- Promote cultural competence (i.e., the ability to understand, communicate with and effectinteract with people across cultures in the design and delivery of our programs and serving.
- Cultivate an environment where cultural diversity can flourish.

Marathon County's Comprehensive Plan

Chapter 3 Health

- 8) Ensure Marathon County is an open, inclusive, and diverse place to liversk.
 - a. Promote health equity.
 - b. Develop a plan to reduce and eliminate health and social disparitie
 - c. Promote cultural competence.
 - d. Cultivate an environment where cultural diversity can flourish.

Approved by Marathon County Board 2016

United Way Marathon County 2019-2020- Life R



CALL TO ACTION:

"Create a community that is diverse, inclusive, and where everyone has of belonging."

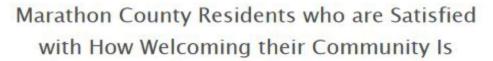
United Way Marathon County 2019-2020- Life Re

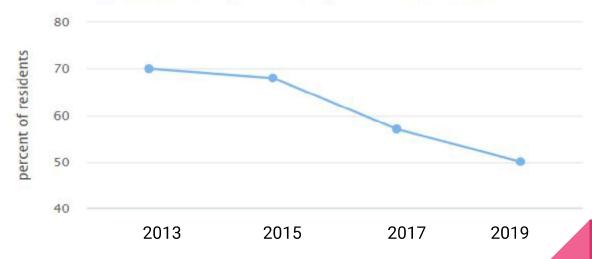
Survey Results

Only 44% of Marathon County residents are satisfied with how tole their community is.

37% Marathon County Residents have experienced discrimination previous year, which is a 19 point increase from 2017.

United Way Marathon County 2019-2020- Life R





United Way Marathon County 2019-2020- Life Re

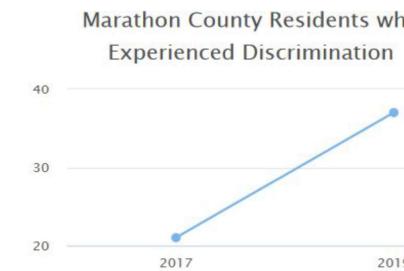
Indicator 53 - Sense of Community

Responses indicate a trend that Marathon County is perceived as a less welcoming, less connected, and less tolerant community that is less of a place to live for some groups including people from diverse ethnic backgryounger people, and people with different abilities." (Pg. 70)

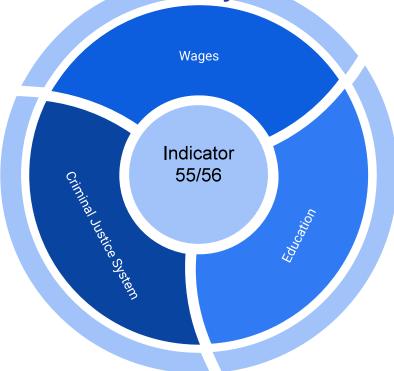
United Way Marathon County 2019-2020- Life Re

Indicator 54 - Discrimination

"Discrimination is defined as prejudicial treatment of a person or a group of people based on characteristics such as race, ethnicity, gender, gender identity, age, sexual orientation, religion or other characteristics." (Pg. 71)



United Way Marathon County 2019-2020- Life R



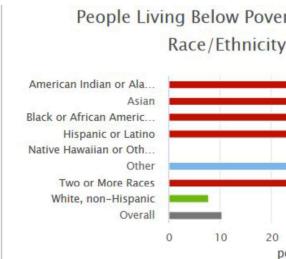
United Way Marathon County 2019-2020- Life Ro

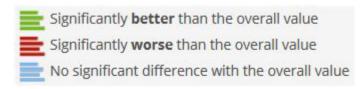
Key Takeaways

There are racial disparities in wages in Marathon County. A disproportionate percentage of those in poverty are people of color.

Women's earnings as a percentage of men's earnings are slightly higher in Marathon County (74.5%) compared to the State of Wisconsin (70.3%) and U.S. (72.8%).

Women earn less than men with the same educational attainment.

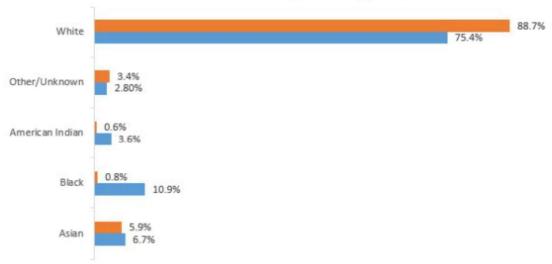




United Way Marathon County 2019-2020- Life R

RACIAL DISPARITIES WITHIN THE JUSTICE SYSTEM





United Way Marathon County 2019-2020- Life Re

Opportunities for Action

"Marathon County will need to ensure a **diverse** and **culturally inclusive culture** to secur long-term future. Whether it is attracting millennials, including LGBTQ perspectives, or to contributions of minority populations, regional viability requires that everyone is welcomengaged, and connected in the community."

"Community and business leaders have a responsibility to explore additional diversity ar strategies to supplement those in process. Exciting opportunities exist to share ideas w communities. Establishing additional benchmarks will help track progress and create paper populations that have historically experienced disadvantages and discrimination."

ALICE Report



ALICE Report Cont.

Black and Hispanic workers in Wisconsin, both men and women, are also more likely to unemployed than Asian and White workers.

Unemployment has improved for White and Asian workers, reaching a low of 3 percent i

The unemployment rate for Black workers also fell dramatically, but from a high of 22 per 2010 to 12 percent in 2016 — still twice the rate for Hispanic workers, and four times the White and Asian workers.

More than 10 percent of the overall Wisconsin population was self-employed in 2015, but 5 percent of workers of color were self-employed. (Pg. 41)

Centers for Disease Control

Health Equity Considerations and Racial and Ethnic Minority G

"There is increasing evidence that some racial and ethnic minority groups a disproportionately affected by COVID-19. Inequities in the social determinate health, such as poverty and healthcare access, affecting these groups are into and influence a wide range of health and quality-of-life outcomes and risks. achieve health equity, barriers must be removed so that everyone has a fair opportunity to be as healthy as possible."

Centers for Disease Control

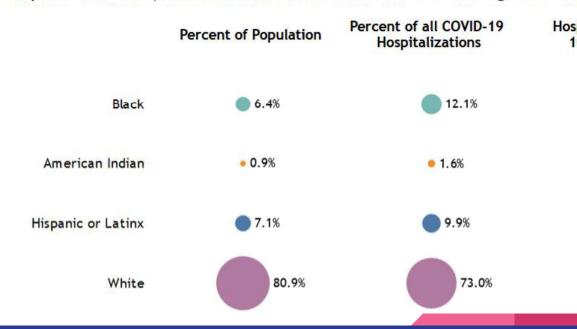
"Long-standing systemic health and social inequities have put many people racial and ethnic minority groups at increased risk of getting sick and dying COVID-19."

"Unfortunately, discrimination exists in systems meant to protect well-being health. Examples of such systems include health care, housing, education, justice, and finance. Discrimination, which includes racism, can lead to chrotoxic stress and shapes social and economic factors that put some people racial and ethnic minority groups at increased risk for COVID-19."

CDC Wisconsin Data

Updated: 1/30/2021 Total hospitalizations: 24,243 Unknown race/ethnicity: 1,075 (4.4%) Hover over visuals to find more information. Move ends of slider to change date range displayed: February 5, 2020 January 29, 2021 View rates for: Cases Hospitalizations Deaths

Communities of color have experienced higher rates of COVID-19 cases, hospital deaths since the pandemic began. Compared to White Wisconsin residents, Hisp residents have 1.7 times greater case rates, Black residents have 2.1 times greater hospitalization rates, and American Indian residents have 1.4 times greater deaths.



Marathon County Data



The first stage solve a problem that it exists.



http://www.marathoncountypulse.org/index.php?module=indicators&controller=index&action=dass=disparities

Marathon County Data

School District: D.C. Everest School District

6.3%

Source: Wisconsin Department of Public Instruction 🗷

Measurement period: 2018-2019

Maintained by: Conduent Healthy Communities Institute

Last update: May 2020

Graph Selections

INDICATOR VALUES

Change over Time

VIEW BY SUBGROUP

Gender

Race/Ethnicity

COMPARED TO



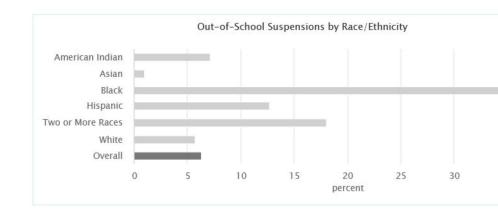




Prior Value (6.6%)







Marathon County Data

School District: Marathon School District

Measurement Period: 2018-2019

School District: Marathon School District

2.5%

Source: Wisconsin Department of Public Instruction

Measurement period: 2018-2019

Maintained by: Conduent Healthy Communities Institute

Last update: May 2020

Graph Selections

INDICATOR VALUES

Change over Time

VIEW BY SUBGROUP

Gender

Race/Ethnicity

COMPARED TO

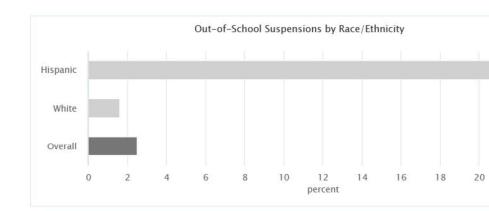






Prior Value (4.3%)





Institutional Disparity

Minorities in the Military

A narrowing road to the top



Notes: The officer pay grades of O1-03 include Army, Marine Corps, and Air Force 1st and 2nd lieutenants and captains, and Navy ensigns, lieutenants junior grade, and lieutenants. Grade 04-06 includes Army, Marine Corps and Air Force majors, lieutenant colonels and colonels, and Navy lieutenant commanders, commanders and captains. Grades 07 and above are generals and admirals. Data doesn't include the Coast Guard, a military service under the Department of Homeland Security.

Institutional Disparity

Gender Divisions

Lonely at the top for armed forces' women

"The more senior you get, the Whiter and more male you get." -Col. Don Christensen



Notes: The officer pay grades of O1-03 include Army, Marine Corps, and Air Force 1st and 2nd lieutenants and captains, and Navy ensigns, lieutenants junior grade, and lieutenants. Grade 04-06 includes Army, Marine Corps and Air Force majors, lieutenant colonels and colonels, and Navy lieutenant commanders, commanders and captains. Grades 07 and above are generals and admirals. Data doesn't include the Coast Guard, a military service under the Department of Homeland Security.

From 2020's Healthiest Wisconsin:

<u>Health disparities</u> means "differences in the incidence, prevalence, mortality, burden of and other adverse health conditions or outcomes that exist between population groups age, gender, race, ethnicity, sexual identity or orientation, gender identity, disability or ot categories."

<u>Health equity</u> means "Fairness in the distribution of resources and the freedom to achieve outcomes between groups with differing levels of social disadvantage."

From 2020's **Healthiest Wisconsin**:

"Eliminating health disparities is essential to achieving health equity. The aim of equity approach is not to eliminate all health differences so that everyone has to level and quality of health, but rather to reduce or eliminate those which result factors which are considered to be both avoidable and unfair.



From the U.S. Dept. of HHS's Report on Cultural Competency:

"Racial and ethnic disparities in the quality of health care are associated with poorer health and hig mortality rates among minority groups. Among the many factors that may contribute to these dispar diversity in the healthcare workforce, as well as perceptions, attitudes, and beliefs of both patients a have been shown to influence the quality of care received."



From the University of Wisconsin-Madison Population Health Institute Health of Wi

2016 Report Card:

Life stage	Health grade	Health disparity grade
Infants (less than 1 year of age)	С	D
Children and young adults (ages 1-24)	В	D
Working-age adults (ages 25-64)	В	С
Older adults (ages 65+)	B-	D
All ages	B-	D

From the **Wisconsin Department of Health Services**' Healthiest Wisconsin 2020 Base Health Disparities Report

"The African American infant mortality rate for 2010 was 13.9 deaths per 1,000 births, co 4.9 deaths per 1,000 births to white women."

"Frequent mental distress was more prevalent among Wisconsin Hispanics (17 percent) Indians (14 percent) and African Americans (15 percent) compared to Whites (8 percent)

"One in three Asian, Black, or Hispanic third-grade children had untreated tooth decay, of to one in six White children."

From the American Public Health Association's Evaluating the Economic Causes and Consequences of Racial and Ethnic Health Disparities

"Eliminating health disparities is good health policy and good economic policy."

"Increased incidence of heart disease, diabetes, cancer, and obesity among Blacks and is associated with an increased number of missed work days due to illness, as well as long household earnings."

Solutions for Health Disparities

THINK CULTURAL HEALTH

Culturally and Linguistically Appropriate Services (CLAS)

(noun)

Services that are respectful of and responsive to individual cultural health beliefs and practices, preferred languages, health literacy levels, and communication needs and employed by all members of an organization (regardless of size) at every point of contact.



Wausau Area Chamber of Commerce's Economic Development Plan com March of 2019

Many Concerns identified in the Strategic Plan

- The population and labor force are declining
- Numerous cities, towns, and villages within the county suffer from parochialism.

Opportunities identified in the Strategic Plan

- Bring new segments of region's population into the area workforce in non-traditional categories.
- "Rebounder" talent recruitment initiatives could bring back former Ce
 Wisconsin residents now living in other parts of the state and Midwe
- New events/festivals could draw in outside visitors.

Strategies: 1.2.2. Embrace the local Hmong population and explore linkage Paul, MN (an important population center for the Hmong nationally).

Strategies: 1.2.5. Work with major employers to attract workers from surr metros and states.

1.2.2. Embrace the local Hmong population and explore linkages to S
 MN (an important population center for the Hmong nationally).

Work with the Hmong Wisconsin Chamber of Commerce to promote Wausau region as a leading destination for Hmong business owners professionals.

Market Wisconsin and Marathon County as a Hmong-friendly location Hmong talent located in other parts of the US and globally

"Successful economies all have one thing in common: they attract outsiders." communities grow by attracting talented workers from outside the area, by recommunities into the community, and by attracting visitors from near and fousiness world understands this well. A company that fails to attract new custowill fail. A business must sell its products and services to an expanding custowin order to thrive and grow. The same is true for communities and the Wausau no exception. Wausau's regional economy has stagnated in recent years, while metro areas in Wisconsin and the rest of the country have continued moving for The Wausau region must embrace change in order to re-emerge as a growing economy. To attract talent from outside the region and state, the most import change is a shift towards an outward-looking perspective."

US Department of Justice - CRS Best Practic

Community Relations Service

Identifies, among other things, best practices for local governments to utilize to achieve this goal, included

- A. A government can reaffirm its commitment to the safety and well-being of its citizens by establi ordinance against hate crime activity or enhancing the punishment for hate crime. It can also encourage with existing equal opportunity statutes.
- B. Assuring that everyone has access to full participation in the municipality's decision-making procincluding equal opportunity for minorities to be represented on appointed boards and commissions. Loc governments might institute a policy of inclusion for appointments on boards and commissions. The policy require listing all appointive positions and notifying all racial and ethnic groups of open seats throughout media.

Equality Vs. Equity



In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.



In the second image, individuals are given different supports to make it possible for them to have equal access to the game.



In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed.

Equity is just a inclusion. An society is one can participate The goals of to create concallow all to repotential. In society a path change.

-PolicyLink

Equality Vs. Equity

Proposed amendments to the Marathon County Code of Ordinances: Chapter 16, County Forests. Shaded text is added. 16.06(3) 2/18/2021

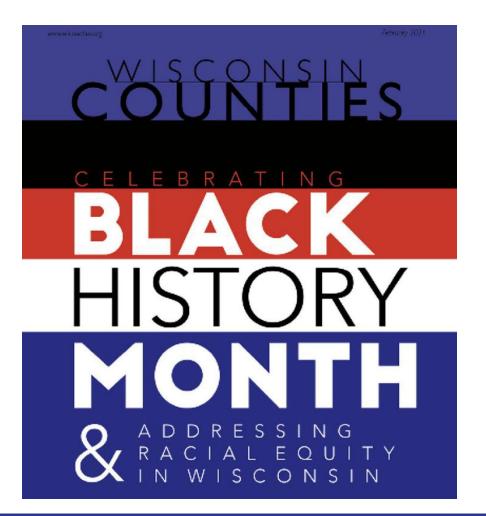
activities and shall include parking areas and build cameras may be left in the woods provided they have be address, and phone number in the English language of permanently affixed in a manner that is clearly visible legible at all times with the string the same of the string the same of the string the same of the sa

Establishes a barrier for over 11,000 residents of Marathon Cour

Language Spoken at Home

8.2% +/- 0.5%

Language other than English spoken at home in Marathon County, Wisconsin



A Community for

February, 2021 Wisconsin Counties

http://r20.rs6.net/tn.jsp?f=0010urQEghR-n9l UKwXlu6QPJSjV6ZPx5eruYPIN9Vb7l2nH7e7 SggYlV1udFF8KiUFiSiyBedfxcGqV5v4T3G8g tdtl6BV0LoR6_rPzfTVnn0J0H2hUMmGXEyF EyZtKQEwtYn0DzxJKl7_4nYHkqQ0QpZKYt5 Kla2dzuZ_hWhOlmno7HZ9fKZAJCdLccv6eT zWA==&ch=P1uX_sX-OEOLZWXETreEovg3v! nnhszpAxJx7PZW-3v_A==

WHEREAS, the Marathon County Diversity Affairs Commission was charged by the Marathon Board of Supervisors (the "Board") to ensure that Marathon County is an open, inclusive, and place to live and work and to achieve racial and ethnic equity to foster cross-cultural understar advocate for minority populations throughout Marathon County; and



WHEREAS, human diversity can be defined as differences in race, ethnicity, nationality, gender, gender identity, sexual orientation, socio-economic status, age, physical and/or mental capabilities, and religious beliefs; and



WHEREAS, the Board recognizes diversity, inclusion, and equity as essential to a positive and healthy life within our communities and is committed to the goals of ensuring that everyone is welcome within the county's borders and to the protection and preservation of the rights, freedoms, safety, and security of all its residents; and

WHEREAS, after reviewing data and information contained in the Marathon County LIFE ALICE Report, as well as state and national reports, the Board acknowledges that disparity opportunity and systemic inequality exist across our nation and within our community and core value that one of the keys to overcoming such inequalities is sufficient representation diversity in our policies, practices, resource material, budgetary considerations, and staff;

WHEREAS, as leaders of county government, the Board has a role in the creation of a community environment where all residents can celebrate and embrace their rich multicultural heritage without the fear of intimidation or hate-motivated violence.



NOW, THEREFORE, BE IT RESOLVED that the Marathon County Board of Supervisors hereby proclaims Marathon County as "A Community For All" and rejects and condemns any hate-based activity or conduct directed to harm a person due to a person's protected class; and



BE IT FURTHER RESOLVED that the Board's commitment to diversity, inclusion, and equity verificated in county affairs at all levels: in the local government culture; in the behavior and action individual staff members and the County Board of Supervisors, and in the ways in which all posteveloped, researched, and implemented, in order to best serve all residents of Marathon County Board of Supervisors.



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Toward One Wausau

https://www.youtube.com/watch?v=ui7_d0TmYwY&feature=youtu.be